

Workshop outline:

10:00:

Inaugural function followed by High Tea

Guest of honour

ShriArvindKumar Sharma

Member of Legislative Council Uttar Pradesh

10:30 - 11:30

Art of Science Communication by

ShriNimishKapoor

Scientist E & Head, Science Films Division and In-charge of India Science Wire,
VigyanPrasar, New Delhi

11:30-12:30

How Scientist can plan and write Popular Science Books and features by

Dr ArvindDubey

MBBS, DCH, MD (Ped), FICMCH

Prof. Deptt of Pediatrics,

Hind Institute of Medical Sciences, Ataria,

Sitapur, UP

12:30-13:30

How to prepare Science News reports from Science Labs and how to deal with press reporters by

Prof. D S Singh

Department of Geology

Lucknow University

Lucknow

13:30-14:15: Lunch

14:15-15:15

Science Reporting - Role to SocialMedia by

ShriSabyesachiBharati

Training Coordinator, India Science Wire,

VigyanPrasar, New Delhi

15:15-16:15

Ideas for Factual Science Reporting and popular writing by

Dr Pradeep Kumar Srivastava

Retd. Dy. Director (Sr. Principal Scientist) in the Medicinal and Process Chemistry Division,
CSIR-Central Drug Research Institute

Lucknow

16:15: 16:30

Tea break

16:30-17:30

Panel discussion with journalists Expectations of Press from Science Labs

Shri Sharat Pradhan (Senior Journalist)

Nimish Kapoor (VP)

Dr Rajesh Agnihotri (BSIP)

Dr V K Khanna (IITR)

Ms. Poonam Rawat (NBRI)

Dr Sanjeev Yadav (CDRI)

Mr. Shivam Yadav (AKTU)

Ruma Sinha (Jagran)

Mohita Tiwari (TOI)

Chandan Kumar (HT)

Roli Khanna (Amar Ujala)

17:30-18:00

Valedictory program & Tea